California is America's number one wine state, and the fourth largest producer in the world. California wine makes a significant contribution to the nation and all fifty states by providing quality jobs, bolstering economies through hospitality, taxes and tourism and enhancing communities through environmental stewardship.

**Economic Impact of California Wine on the U.S. Economy**

- **Employs 786,000 Americans**
- **Generates $114 billion in annual economic activity**
- **Pays $15.2 billion in taxes**
  Annual local, state and federal business, excise taxes & personal taxes
- **Pays $34.9 billion in wages annually**

**Economic Impact of California Wine on the California Economy**

- **Employs 325,000 Californians**
- **Generates $57.6 billion in annual economic activity**
- **Pays $7.6 billion in taxes**
  Annual local, state and federal business, excise taxes & personal taxes
- **Pays $17.2 billion in wages annually**
- **Attracts 23.6 million tourist visits to California wineries each year**
- **Generates $7.2 billion in annual tourism expenditures**

2015 Economic Impact Report on Wine prepared by John Dunham & Associates, New York. Contact communications@wineinstitute.org for methodology or additional information.
**California Wine Profile 2015**

- **85% of U.S. Production**
  - California is the world's 4th leading wine producer after France, Italy and Spain

- **4,600 Bonded Wineries¹**
  - Mainly family-owned businesses, many multi-generational

- **229 Million Cases in the U.S. Market**
  - Volume of California wine sales in the U.S.

- **$31.9 Billion in Retail Value**
  - Estimated retail value of California wine sales in the U.S.

- **$1.6 Billion in Exports**
  - Record high sales value to wineries, with 51 million cases sold in 138 countries

- **5,900 Winegrape Growers**
  - Winegrapes are grown in 49 of 58 counties

- **608,000 Acres of Winegrapes²**
  - 138 American Viticultural Areas (AVAs)

- **3.7 Million Tons of Winegrapes**
  - More than 110 winegrape varieties

- **$2.5 Billion in Farmgate Value**
  - One of California's top five crops and a major value-added specialty ag product

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¹ From U.S. Tax & Trade Bureau list of bonded wine producers as of June 2016. Includes multiple facilities of single wine companies, bonded wine cellars and alternating proprietorships.

² New 2015 estimate for number of winegrape producing acres in California. EIR based on earlier estimate of 615,000.