**CALIFORNIA WINES PROFILE**

**AMERICA’S #1 WINE PRODUCER**
California makes 81% of U.S. wine & is world’s 3rd largest producer

**4,800 BONDED WINERIES**
Mainly family-owned businesses, many multi-generational

**5,900 WINEGRAPE GROWERS**
Winegrapes are grown in 49 of 58 counties

**599,000 ACRES OF WINEGRAPE**
(242,400 hectares) 139 American Viticultural Areas. Vineyards preserve open space & scenic beauty

**EMBRACING SUSTAINABILITY**
Wineries making 80% of California wine participate in the California Sustainable Winegrowing Program

**4.0 MILLION TONS OF WINEGRAPE**
Over 110 winegrape varieties contributing to California as a wine & food paradise

**241 MILLION CASES IN THE U.S. MARKET**
Volume of California wine sales in the U.S.

**$1.53 BILLION IN EXPORTS**
U.S. wine exports, more than 90% from California, were 42.2 million cases

**$35.2 BILLION IN RETAIL VALUE**
Estimated retail value of all California wine sales in the U.S.

Sources: U.S. Tax and Trade Bureau; BW166; The Gomberg, Fredrikson Report; Global Trade Information Services; and California Dept. of Food & Agriculture. Statistics are for 2017.

1. Bonded wineries includes multiple facilities of single wine companies, bonded wine cellars and alternating proprietorships.
California is America's number one wine state and the fourth largest producer in the world. California wine makes a significant contribution to the nation and all fifty states by providing quality jobs, bolstering economies through hospitality, taxes and tourism and enhancing communities through environmental stewardship.

**ECONOMIC IMPACT OF CALIFORNIA WINE ON THE CALIFORNIA ECONOMY**

- EMPLOYS 325,000 CALIFORNIANS
- GENERATES $57.6 BILLION IN ANNUAL ECONOMIC ACTIVITY
- PAYS $7.6 BILLION IN TAXES
  - Annual local, state and federal business, excise taxes & personal taxes
- PAYS $17.2 BILLION IN WAGES ANNUALLY
- ATTRACTS 23.6 MILLION TOURIST VISITS TO CALIFORNIA WINERIES EACH YEAR
- GENERATES $7.2 BILLION IN ANNUAL TOURISM EXPENDITURES

**ECONOMIC IMPACT OF CALIFORNIA WINE ON THE U.S. ECONOMY**

- EMPLOYS 786,000 AMERICANS
- GENERATES $114 BILLION IN ANNUAL ECONOMIC ACTIVITY
- PAYS $15.2 BILLION IN TAXES
  - Annual local, state and federal business, excise taxes & personal taxes
- PAYS $34.9 BILLION IN WAGES ANNUALLY
- ATTRACTS 23.6 MILLION TOURIST VISITS TO CALIFORNIA WINERIES EACH YEAR
- GENERATES $7.2 BILLION IN ANNUAL TOURISM EXPENDITURES

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