CALIFORNIA WINES PROFILE

AMERICA’S #1 WINE PRODUCER
California makes 81% of U.S. wine & is world’s 4th largest producer

3,900 BONDED WINERIES¹
Mainly family-owned businesses, many multi-generational

5,900 WINEGRAPE GROWERS
Winegrapes are grown in 49 of 58 counties

637,000 ACRES OF WINEGRAPES
(252,000 hectares) 139 American Viticultural Areas. Vineyards preserve open space & scenic beauty

EMBRACING SUSTAINABILITY
85% of California’s wine is produced in a Certified California Sustainable Winery

4.28 MILLION TONS OF WINEGRAPES
Over 110 winegrape varieties contributing to California as a wine & food paradise

248 MILLION CASES IN THE U.S. MARKET
Volume of California wine sales in the U.S.

$1.46 BILLION IN EXPORTS
U.S. wine exports, 95% from California, were 41.7 million cases

$40.2 BILLION IN RETAIL VALUE
Estimated retail value of all California wine sales in the U.S.

Sources: U.S. Tax and Trade Bureau; BW166; The Gomberg, Fredrikson Report; Global Trade Information Services; and the California Dept. of Food & Agriculture. Statistics are for 2018.

California is America’s number one wine state and the fourth largest producer in the world. California wine makes a significant contribution to the nation and all 50 states by providing quality jobs, bolstering economies through hospitality, taxes and tourism and enhancing communities through environmental stewardship.

### Economic Impact of California Wine on the California Economy

- **Employs 325,000 Californians**
- **Generates $57.6 Billion in Annual Economic Activity**
- **Pays $7.6 Billion in Taxes**
  - $7.6 billion annual total: $4.5 billion in federal taxes, $3.1 billion in California and local taxes
- **Pays $17.2 Billion in Wages Annually**
- **Attracts 23.6 Million Tourist Visits to California Wineries Each Year**
- **Generates $7.2 Billion in Annual Tourism Expenditures**

### Economic Impact of California Wine on the U.S. Economy

- **Employs 786,000 Americans**
- **Generates $114 Billion in Annual Economic Activity**
- **Pays $15.2 Billion in Taxes**
  - Annual total: $4.5 billion in federal taxes, $3.1 billion in California and local taxes
- **Pays $34.9 Billion in Wages Annually**
- **Attracts 23.6 Million Tourist Visits to California Wineries Each Year**
- **Generates $7.2 Billion in Annual Tourism Expenditures**

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