

TABLE 6.1
 WORLD WINE CONSUMPTION ⁽¹⁾
 2008 - 2011, % CHANGE 2011/2008, % CHANGE 2011/2010
 AND PERCENT OF WORLD CONSUMPTION - 2011
 QUANTITY (LITERS 000)

COUNTRY/TERRITORY ⁽²⁾	2008	2009	2010	2011	% CHANGE 2011/2008	% CHANGE 2011/2010	% OF WORLD CONSUMPTION 2011 ⁽³⁾
WORLD TOTAL	23,601,577	23,172,063	23,410,550	24,367,197	3.24%	4.09%	100.00%
UNITED STATES (4)	2,874,300	2,846,600	2,996,000	3,282,500	14.2%	9.6%	13.47%
FRANCE	2,973,300	2,930,400	2,891,700	2,993,600	0.7%	3.5%	12.29%
ITALY	2,616,600	2,460,000	2,462,400	2,305,200	(11.9%)	(6.4%)	9.46%
GERMANY	2,013,500	2,025,000	1,970,000	1,990,000	(1.2%)	1.0%	8.17%
UNITED KINGDOM	1,245,400	1,268,000	1,320,000	1,280,000	2.8%	(3.0%)	5.25%
RUSSIA	1,216,700	1,016,700	1,111,900	1,125,000	(7.5%)	1.2%	4.62%
SPAIN	1,216,800	1,127,100	1,035,000	1,015,000	(16.6%)	(1.9%)	4.17%
ARGENTINA	1,067,700	1,034,500	975,300	972,500	(8.9%)	(0.3%)	3.99%
CHINA	528,140	557,101	684,200	838,400	58.7%	22.5%	3.44%
ROMANIA	554,171	540,400	343,240	555,400	0.2%	61.8%	2.28%
AUSTRALIA	481,500	520,000	531,700	526,500	9.3%	(1.0%)	2.16%
JAPAN	324,100	363,700	430,200	525,400	62.1%	22.1%	2.16%
PORTUGAL	457,000	451,500	469,000	455,000	(0.4%)	(3.0%)	1.87%
CANADA	374,343	381,429	404,150	401,373	7.2%	(0.7%)	1.65%
BRAZIL	300,500	350,500	351,900	370,000	23.1%	5.1%	1.52%
SOUTH AFRICA	356,200	340,000	346,900	353,000	(0.9%)	1.8%	1.45%
NETHERLANDS	304,200	346,000	347,000	350,000	15.1%	0.9%	1.44%
CHILE	233,900	260,400	290,000	323,700	38.4%	11.6%	1.33%
BELGIUM	267,600	284,800	287,800	314,400	17.5%	9.2%	1.29%
SWITZERLAND	291,100	288,500	294,000	290,000	(0.4%)	(1.4%)	1.19%
GREECE	340,300	302,900	295,500	280,000	(17.7%)	(5.2%)	1.15%
HUNGARY	250,300	234,000	295,500	280,000	11.9%	(5.2%)	1.15%
AUSTRIA	241,000	240,000	240,000	260,000	7.9%	8.3%	1.07%
UKRAINE	229,000	170,500	171,000	244,200	6.6%	42.8%	1.00%
CZECH REPUBLIC	181,098	216,900	195,300	218,200	20.5%	11.7%	0.90%
SWEDEN	179,400	201,000	201,000	200,000	11.5%	(0.5%)	0.82%
DENMARK	184,000	189,000	193,000	197,000	7.1%	2.1%	0.81%
CROATIA	139,400	138,700	141,500	143,900	3.2%	1.7%	0.59%
SLOVAKIA	74,800	77,600	85,800	111,800	49.5%	30.3%	0.46%
URUGUAY	89,500	110,400	111,400	110,000	22.9%	(1.3%)	0.45%
Angola	120,872	87,776	104,069	108,037	(10.6%)	3.8%	0.44%
NEW ZEALAND	87,400	92,700	92,100	93,700	7.2%	1.7%	0.38%
Georgia	90,000	85,000	80,000	90,000	0.0%	12.5%	0.37%
SLOVENIA	88,000	74,900	76,300	89,800	2.0%	17.7%	0.37%
Moldova	80,000	84,000	74,000	86,000	7.5%	16.2%	0.35%
NORWAY	75,900	81,100	82,900	85,200	12.3%	2.8%	0.35%
POLAND	91,600	78,600	85,000	85,200	(7.0%)	0.2%	0.35%
ALGERIA	80,600	76,000	70,900	79,400	(1.5%)	12.0%	0.33%
IRELAND	58,900	68,400	71,000	79,000	34.1%	11.3%	0.32%
PERU	68,300	62,200	59,600	73,400	7.5%	23.2%	0.30%
BULGARIA	92,500	105,730	66,890	68,984	(25.4%)	3.1%	0.28%
FINLAND	55,500	59,700	60,600	59,300	6.8%	(2.1%)	0.24%
BELARUS	53,500	53,500	53,500	53,500	0.0%	0.0%	0.22%
Mexico	55,000	44,000	48,000	49,000	(10.9%)	2.1%	0.20%
South Korea	42,900	38,000	40,300	42,100	(1.9%)	4.5%	0.17%
HONG KONG	26,800	32,239	34,000	36,800	37.3%	8.2%	0.15%
MOROCCO	33,311	41,744	31,100	35,800	7.5%	15.1%	0.15%
KAZAKHSTAN	27,200	29,500	30,900	33,400	22.8%	8.1%	0.14%
PARAGUAY	40,289	32,200	36,200	33,000	(18.1%)	(8.8%)	0.14%
Nigeria	43,437	14,189	22,741	31,257	(28.0%)	37.4%	0.13%
Singapore	27,704	24,886	28,732	30,171	8.9%	5.0%	0.12%
Ghana	18,524	14,644	22,514	26,625	43.7%	18.3%	0.11%
ESTONIA	15,100	16,800	20,400	26,000	72.2%	27.5%	0.11%
LUXEMBOURG	28,000	26,000	25,800	25,000	(10.7%)	(3.1%)	0.10%
Turkmenistan	22,600	22,000	22,000	22,000	(2.7%)	0.0%	0.09%
CYPRUS	18,100	16,200	19,100	21,300	17.7%	11.5%	0.09%
Tunisia	30,000	28,000	26,000	21,000	(30.0%)	(19.2%)	0.09%
Taiwan	17,172	12,099	18,289	20,740	20.8%	13.4%	0.09%
Uzbekistan	20,000	20,000	20,000	20,000	0.0%	0.0%	0.08%
LITHUANIA	18,000	19,000	19,000	19,500	8.3%	2.6%	0.08%
AFGHANISTAN	18,500	18,500	19,000	18,000	(2.7%)	(5.3%)	0.07%
ALBANIA	18,200	18,200	17,500	17,500	(3.8%)	0.0%	0.07%
United Arab Emirates	15,059	10,760	15,295	16,374	8.7%	7.1%	0.07%
Lebanon	13,800	14,000	14,000	16,000	15.9%	14.3%	0.07%
IVORY COAST	12,700	15,200	16,400	15,300	20.5%	(6.7%)	0.06%
INDIA	9,900	11,200	12,000	14,000	41.4%	16.7%	0.06%
COLOMBIA	10,165	11,800	11,400	13,700	34.8%	20.2%	0.06%

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COUNTRY/TERRITORY ⁽²⁾	2008	2009	2010	2011	% CHANGE 2011/2008	% CHANGE 2011/2010	% OF WORLD CONSUMPTION 2011 ⁽³⁾
TURKEY	12,221	11,600	13,300	13,600	11.3%	2.3%	0.06%
Macau	11,009	9,910	10,377	13,025	18.3%	25.5%	0.05%
Burkina Faso	5,036	6,059	9,688	12,814	154.4%	32.3%	0.05%
Macedonia	11,600	12,500	13,000	12,800	10.3%	(1.5%)	0.05%
Vietnam	6,558	8,042	9,946	12,649	92.9%	27.2%	0.05%
Mozambique	10,955	11,272	11,121	12,518	14.3%	12.6%	0.05%
Equatorial Guinea	13,696	12,187	12,727	12,246	(10.6%)	(3.8%)	0.05%
Malaysia	10,946	10,579	15,973	11,385	4.0%	(28.7%)	0.05%
Togo	9,865	7,400	9,548	11,104	12.6%	16.3%	0.05%
Cameroon	7,129	7,220	8,579	10,889	52.8%	26.9%	0.04%
Dominican Republic	8,418	8,026	9,427	10,528	25.1%	11.7%	0.04%
THAILAND	8,306	7,084	9,172	10,200	22.8%	11.2%	0.04%
Benin	6,639	8,170	11,287	10,024	51.0%	(11.2%)	0.04%
MALTA	10,400	9,500	9,600	10,000	(3.8%)	4.2%	0.04%
Gabon	7,258	7,297	9,645	9,271	27.7%	(3.9%)	0.04%
BOLIVIA	8,700	8,300	8,700	8,990	3.3%	3.3%	0.04%
LATVIA	9,781	14,428	9,500	8,700	(11.1%)	(8.4%)	0.04%
PHILIPPINES	7,600	7,300	9,000	8,600	13.2%	(4.4%)	0.04%
MADAGASCAR	9,300	8,700	8,700	8,500	(8.6%)	(2.3%)	0.03%
Zimbabwe	2,044	4,576	6,033	7,772	280.3%	28.8%	0.03%
Israel	7,300	7,000	7,000	7,500	2.7%	7.1%	0.03%
Kenya	3,990	4,028	5,746	7,307	83.1%	27.2%	0.03%
Guinea-Bissau	4,222	4,208	5,440	7,106	68.3%	30.6%	0.03%
SERBIA	14,531	9,027	8,026	6,141	(57.7%)	(23.5%)	0.03%
Costa Rica	5,338	4,822	5,437	6,119	14.6%	12.5%	0.03%
Tajikistan	6,200	6,200	6,100	6,000	(3.2%)	(1.6%)	0.02%
Cuba	5,916	4,338	7,172	5,464	(7.6%)	(23.8%)	0.02%
New Caledonia	5,494	4,769	4,983	5,370	(2.3%)	7.8%	0.02%
PANAMA	4,735	4,647	4,593	5,082	7.3%	10.6%	0.02%
Cape Verde	4,473	4,254	4,835	4,700	5.1%	(2.8%)	0.02%
Congo Dem. Rep.	4,557	3,417	4,430	4,463	(2.1%)	0.7%	0.02%
Andorra	3,686	3,242	3,115	4,287	16.3%	37.6%	0.02%
SENEGAL	4,280	4,095	3,804	4,280	0.0%	12.5%	0.02%
ICELAND	4,000	4,100	3,900	4,100	2.5%	5.1%	0.02%
Sao Tome & Principe	2,440	2,378	3,785	4,044	65.7%	6.8%	0.02%
Armenia	4,500	4,200	4,200	4,000	(11.1%)	(4.8%)	0.02%
Egypt	4,400	4,400	4,400	4,000	(9.1%)	(9.1%)	0.02%
Zambia	1,875	3,139	4,357	3,922	109.2%	(10.0%)	0.02%
Congo	4,782	4,740	4,918	3,889	(18.7%)	(20.9%)	0.02%
French Polynesia	3,654	3,588	3,379	3,457	(5.4%)	2.3%	0.01%
Venezuela	17,870	14,400	7,487	3,300	(81.5%)	(55.9%)	0.01%
Bahamas	3,257	3,086	2,975	3,155	(3.1%)	6.1%	0.01%
Indonesia	3,559	3,118	2,276	3,075	(13.6%)	35.1%	0.01%
AZERBAIJAN	7,100	4,600	4,700	3,000	(57.7%)	(36.2%)	0.01%
Mongolia	1,881	1,325	2,229	2,735	45.4%	22.7%	0.01%
Tanzania	2,382	3,200	2,559	2,691	13.0%	5.2%	0.01%
ECUADOR	3,500	2,800	3,200	2,400	(31.4%)	(25.0%)	0.01%
Netherlands Antilles	2,395	2,845	3,079	2,376	(0.8%)	(22.8%)	0.01%
Jamaica	2,369	2,315	2,824	2,195	(7.4%)	(22.3%)	0.01%
Chad	689	849	2,380	2,175	215.7%	(8.6%)	0.01%
Puerto Rico (U.S.)	1,816	1,962	2,384	2,086	14.8%	(12.5%)	0.01%
Mauritius	2,000	1,600	2,100	1,900	(5.0%)	(9.5%)	0.01%
Cayman Islands	1,678	1,644	1,068	1,861	10.9%	74.2%	0.01%
Qatar	1,589	1,295	1,526	1,834	15.4%	20.2%	0.01%
Seychelles	810	1,047	1,460	1,718	112.1%	17.7%	0.01%
Guatemala	1,300	1,700	1,600	1,600	23.1%	0.0%	0.01%
Aruba	1,390	1,335	1,356	1,578	13.5%	16.4%	0.01%
Barbados	1,633	1,395	1,548	1,492	(8.6%)	(3.6%)	0.01%
Bermuda	1,402	1,429	1,253	1,474	5.2%	17.6%	0.01%
St. Lucia	1,262	1,186	1,516	1,324	4.9%	(12.7%)	0.01%
Cambodia	1,057	851	1,027	1,301	23.1%	26.7%	0.01%
EL SALVADOR	1,180	1,229	1,272	1,300	10.2%	2.2%	0.01%
Maldives	839	753	1,048	1,258	50.0%	20.0%	0.01%
Bosnia	1,228	1,328	1,592	1,241	1.0%	(22.0%)	0.01%
Melilla	1,020	1,162	1,084	1,223	19.9%	12.8%	0.01%
Malawi	1,029	1,552	1,218	1,171	13.8%	(3.8%)	0.00%
Guinea	1,179	968	1,583	1,125	(4.6%)	(28.9%)	0.00%
Trinidad & Tobago	1,224	1,004	1,046	1,069	(12.6%)	2.2%	0.00%
Sri Lanka	743	673	879	1,052	41.6%	19.7%	0.00%

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Ceuta	978	937	614	1,034	5.8%	68.4%	0.00%
Bahrain	1,049	1,184	903	1,028	(2.0%)	13.8%	0.00%
Uganda	631	884	1,053	948	50.2%	(10.0%)	0.00%
Greenland	784	857	948	899	14.7%	(5.2%)	0.00%
Sierra Leone	524	839	617	840	60.4%	36.1%	0.00%
Liberia	166	168	472	837	404.2%	77.5%	0.00%
Fiji	940	747	898	834	(11.3%)	(7.1%)	0.00%
Haiti	523	715	763	813	55.5%	6.6%	0.00%
Mayotte	724	832	642	804	11.0%	25.2%	0.00%
Antigua & Barbuda	725	717	776	779	7.4%	0.4%	0.00%
Niger	592	470	871	775	30.8%	(11.0%)	0.00%
Myanmar Burma)	546	506	544	706	29.3%	29.8%	0.00%
Ethiopia	401	453	1,281	693	73.0%	(45.9%)	0.00%
Laos	623	543	453	658	5.7%	45.3%	0.00%
Nepal	391	215	433	630	61.3%	45.5%	0.00%
Turks & Caicos Islands	827	739	873	617	(25.4%)	(29.3%)	0.00%
NICARAGUA	586	536	601	604	3.1%	0.5%	0.00%
Mali	246	265	533	576	133.8%	8.0%	0.00%
Gibraltar	492	532	506	565	14.8%	11.7%	0.00%
Papua New Guinea	447	509	431	561	25.6%	30.3%	0.00%
Jordan	351	444	500	554	57.9%	10.8%	0.00%
Suriname	722	914	415	543	(24.8%)	30.8%	0.00%
Central African Republic	236	271	242	508	115.3%	109.9%	0.00%
Guam	133	106	200	468	251.9%	134.0%	0.00%
Faroe Islands	369	445	455	462	25.4%	1.5%	0.00%
Iraq	222	160	265	462	108.3%	74.3%	0.00%
Oman	299	337	494	459	53.6%	(7.1%)	0.00%
Virgin Islands (British)	671	595	552	454	(32.3%)	(17.8%)	0.00%
Swaziland	167	238	360	453	172.1%	25.8%	0.00%
Honduras	299	281	281	387	29.4%	37.7%	0.00%
East Timor	199	329	274	384	93.1%	40.1%	0.00%
French Oceania	311	560	450	378	21.7%	(16.0%)	0.00%
Reunion	423	1,049	389	344	(18.8%)	(11.7%)	0.00%
Virgin Islands (U.S.)	419	213	256	334	(20.3%)	30.5%	0.00%
Djibouti	231	277	232	325	40.4%	40.2%	0.00%
Syria	146	113	173	288	97.9%	66.5%	0.00%
Belize	222	306	222	251	13.3%	13.0%	0.00%
Burundi	81	135	163	248	205.9%	52.1%	0.00%
Grenada	263	263	283	244	(7.4%)	(13.6%)	0.00%
Kosovo	283	254	223	239	(15.5%)	7.2%	0.00%
British Terr in Central Amer	219	258	168	237	8.2%	41.1%	0.00%
French Terr. in Africa	76	80	333	215	184.2%	(35.4%)	0.00%
St. Pierre & Miquelon	182	183	242	208	14.2%	(14.0%)	0.00%
Saudi Arabia	205	95	161	202	(1.3%)	25.1%	0.00%
Vanuatu	310	259	223	197	(36.4%)	(11.7%)	0.00%
Bangladesh	167	167	122	179	7.2%	46.7%	0.00%
St. Helena	120	64	63	165	37.8%	161.5%	0.00%
Rwanda	100	41	108	156	55.3%	44.4%	0.00%
Comoros	90	140	112	154	71.8%	37.7%	0.00%
Sint Marten	100	10	20	150	50.0%	650.0%	0.00%
Kyrgyzstan	8	96	59	148	1750.0%	150.8%	0.00%
Liechtenstein	171	379	171	146	(14.7%)	(14.6%)	0.00%
Cook Islands	158	153	187	140	(11.4%)	(25.2%)	0.00%
Gambia	285	205	154	134	(52.9%)	(13.0%)	0.00%
Dominica	77	104	172	126	63.4%	(26.9%)	0.00%
Korea North	76	73	60	126	65.8%	110.0%	0.00%
Pakistan	23	47	114	120	416.9%	5.3%	0.00%
Guyana	88	72	92	113	28.8%	23.0%	0.00%
St. Vincent & the Grenadines	128	114	129	105	(17.8%)	(18.6%)	0.00%
Falkland Islands	125	133	128	104	(16.5%)	(18.4%)	0.00%
Norfolk Island	105	89	100	101	(3.8%)	1.4%	0.00%
Dutch Territories	317	177	375	100	(68.5%)	(73.4%)	0.00%
Sudan	68	35	86	92	35.0%	7.2%	0.00%
Samoa (Western)	55	70	85	90	63.2%	5.9%	0.00%
Montenegro	235	205	179	89	(62.2%)	(50.3%)	0.00%
St. Kitts & Nevis	241	209	163	86	(64.3%)	(47.1%)	0.00%
Solomon Islands	67	74	83	82	22.9%	(1.2%)	0.00%
Wallis & Futuna Islands	87	27	87	81	(6.9%)	(6.9%)	0.00%
Brunei Darussalam	31	25	48	77	151.6%	60.4%	0.00%

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Tuvalu	9	29	30	66	650.2%	117.7%	0.00%
Anguilla	62	58	104	61	(1.0%)	(41.5%)	0.00%
Eritrea	27	11	11	60	126.3%	428.9%	0.00%
Tonga	71	75	51	57	(19.6%)	10.7%	0.00%
Vatican City State	62	65	51	52	(16.3%)	1.9%	0.00%
Mauritania	19	35	39	41	119.7%	5.1%	0.00%
Martinique	19	18	52	37	92.3%	(28.6%)	0.00%
Christmas Island	263	19	25	33	(87.5%)	33.2%	0.00%
Namibia	139	99	32	33	(76.3%)	1.9%	0.00%
Kiribati	5	7	8	19	320.7%	125.3%	0.00%
Kuwait	27	36	61	19	(28.8%)	(68.8%)	0.00%
Marshall Islands	15	22	44	18	18.0%	(59.2%)	0.00%
Palau	8	19	9	18	115.4%	107.5%	0.00%
S. Georgia & S. Sandwich	-	142	46	18	#DIV/0!	(60.5%)	0.00%
Niue	22	4	8	15	(33.1%)	83.2%	0.00%
American Samo	7	12	7	10	42.9%	42.9%	0.00%
Cocos Islands	5	4	7	8	52.5%	22.6%	0.00%
Yemen	4	11	20	7	61.0%	(65.0%)	0.00%
Libya	62	87	148	-	(100.0%)	(100.0%)	0.00%
WORLD TOTAL	23,601,577	23,172,063	23,410,550	24,367,197	3.2%	4.1%	100.00%

(1) Ranked by wine consumption in 2011

(2) A total of 224 countries are listed in Table 6.1. Wine consumption listed in **UPPER CASE** font are primarily wine producing countries where reliable consumption data is available. Reliable consumption data is also available in some countries where wine is not produced in significant quantity. These countries are also listed in **UPPER CASE** font. Reliable consumption data is not available in some wine producing countries. In these countries wine consumption was estimated by using the following formula: "Wine production plus wine imports minus exports equal wine consumption". These countries are listed in **BOLD UPPER CASE** font. There are many countries (155) where wine consumption data is not available. These countries are listed in **Upper and Lower Case** font. Consumption in these countries has been estimated by TDA by using the combined EXPORTS of thirty-eight (38) wine producing countries. The aggregation includes the exports of the European Union (external trade of 27 EU countries) plus Argentina, Australia, Canada, Chile, China, New Zealand, South Africa, Ukraine and United States plus Hong Kong and Singapore. Exports from the countries included in the export aggregation represented 94.1% of world wine production in 2011.

(3) "0.0%" indicates less than .1%.

(4) See Appendix 5: "US Wine Consumption 2008-2011".