California is America’s number one wine state, and the fourth largest producer in the world. California wine makes a significant contribution to the nation and all fifty states by providing quality jobs, bolstering economies through hospitality, taxes and tourism and enhancing communities through environmental stewardship.

**Economic Impact of California Wine on the U.S. Economy**

- **Employs 786,000 Americans**
- **Generates $114 billion in annual economic activity**
- **Pays $15.2 billion in taxes**
  - Annual local, state and federal business, excise taxes & personal taxes
- **Pays $34.9 billion in wages annually**

**Economic Impact of California Wine on the California Economy**

- **Employs 325,000 Californians**
- **Generates $57.6 billion in annual economic activity**
- **Pays $7.6 billion in taxes**
  - Annual local, state and federal business, excise taxes & personal taxes
- **Pays $17.2 billion in wages annually**
- **Attracts 23.6 million tourist visits to California wineries each year**
- **Generates $7.2 billion in annual tourism expenditures**

California Wine Profile

85% of U.S. Production
California is the world’s 4th leading wine producer after France, Italy and Spain

4,700 Bonded Wineries
Mainly family-owned businesses, many multi-generational

238 Million Cases in the U.S. Market
Volume of California wine sales in the U.S.

$34.1 Billion in Retail Value
Estimated retail value of California wine sales in the U.S.

$1.6 Billion in Exports
Record high sales value to wineries, with 46 million cases sold in 138 countries

5,900 Winegrape Growers
Winegrapes are grown in 49 of 58 counties

602,000 Acres of Winegrapes
138 American Viticultural Areas (AVAs)

4.0 Million Tons of Winegrapes
More than 110 winegrape varieties

$3.1 Billion in Farmgate Value
One of California’s top three ag crops and a major value-added specialty ag product

Sources: U.S. Tax and Trade Bureau; BW166; The Gomberg, Fredrikson Report; Global Trade information Services; and California Dept. of Food & Agriculture. Statistics are for 2016, however the number for bonded wineries includes alternating proprietorships and is as of March 2017.