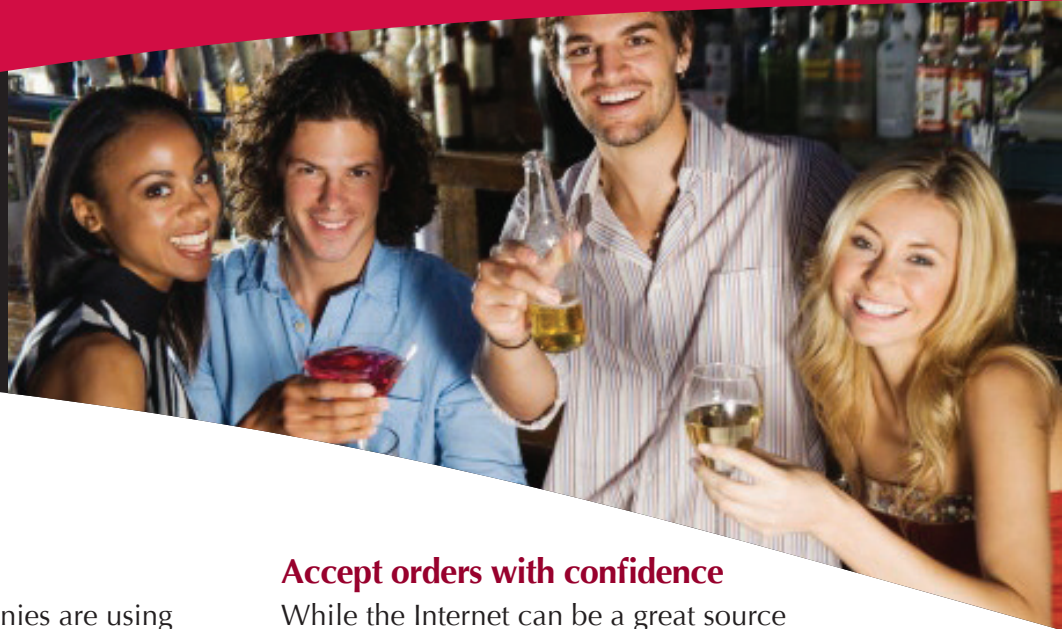


LexisNexis®

Age Verification Solutions



Validate. Confirm. Verify.

In today's ever-changing world, companies are using many different methods to conduct business and reach increasing numbers of customers.

When online, telephonic and in-person transactions involve products and services that legally require the purchaser or user to be of a specific age, companies must perform the appropriate due diligence in order to verify identities and ages – regardless of the manner in which the purchases are made.

LexisNexis Age Verification Solutions can be used by many types of businesses to quickly and easily confirm an individual's age:

- Manufacturers of age-restricted products, such as alcohol, tobacco and firearms.
- Fulfillment firms that ship or deliver age-restricted products.
- Internet businesses such as dieting sites or dating services.
- Firms that manage membership clubs for Internet businesses or products which have age requirements.

Accept orders with confidence

While the Internet can be a great source of revenue for companies, it can also pose additional risk – simply because online and face-to-face transactions must be validated in different ways. The importance of verifying an individual's age cannot be understated when it comes to the sale of products that are intended only for adult consumption. Companies cannot afford to make a mistake when selling such products. Equally important, when creating an online community – such as a dating or dieting site – companies must ensure that the web site's users are legally able to access those services, in order to protect the audiences served by such sites.

LexisNexis Age Verification Solutions can help solve an age verification problem. Using one of the largest databases of consumer information, we use proprietary match logic algorithms and multiple data elements to confirm the consumer's identity and determine age.

How does LexisNexis Age Verification work?

Consumer places an order or requests information online.

Customer name, address and basic information are sent to LexisNexis, either in real-time via XML system-to-system interface or via daily, hourly or customized batch.

LexisNexis® Risk & Information Analytics Group compares consumer information to more than 17 billion records of data with information on U.S. residents from 500 sources, including government-issued IDs.

Proprietary match logic allows for fuzzy matching on misspelled names or addresses, nicknames, partial names and more.

Let LexisNexis be your solution for trusted reliable age verification that helps—not hinders—your business process.

- Since 2003, LexisNexis Age Verification processed more than 51 million age verification requests.
- We manage all databases internally, providing greater security and confidence.
- Our solutions work with virtually any system and our proven technology is available 24 hours a day, seven days a week.
- We offer flexible product options, allowing you to choose XML for real-time results or batch for convenience.
- Our implementation and training teams have vast experience in age verification solutions.

**Contact a LexisNexis Representative for more information:
1-800-342-5339 or <http://risk.lexisnexis.com/verify-age>**

LexisNexis Age Verification Solutions does not constitute a “consumer report” as that term is defined in the federal Fair Credit Reporting Act, 15 USC 1681 et seq. (FCRA). Accordingly, LexisNexis Age Verification Solutions may not be used in whole or in part as a factor in determining eligibility for credit, insurance, employment or another permissible purpose under the FCRA.

Due to the nature of the origin of public record information, the public records and commercially available data sources used in reports may contain errors. Source data is sometimes reported or entered inaccurately, processed poorly or incorrectly, and is generally not free from defect. This product or service aggregates and reports data, as provided by the public records and commercially available data sources, and is not the source of the data, nor is it a comprehensive compilation of the data. Before relying on any data, it should be independently verified.

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