

HIGHLIGHTS

FULL ECONOMIC IMPACT OF CALIFORNIA WINE AND GRAPES IN CALIFORNIA

\$61.5 BILLION

FULL ECONOMIC IMPACT OF CALIFORNIA WINE AND GRAPES ON THE NATIONAL ECONOMY

\$121.8 BILLION

	ECONOMIC IMPACT
Number of Bonded Wineries ¹	2,843
Number of Grape Growers	4,600
Winegrape Bearing Acres	482,000
	330,000 in California
Full-time Equivalent Jobs	490,000 in US (outside CA)
	820,000 Total US Jobs
	\$12.3 billion in California
Wages Paid	\$13.5 billion in US (outside CA)
	\$25.8 billion in US Total
Cases of California Wine Shipped (9L equivalents) ²	196.3 million
Retail Value of California Wine ³	\$18.5 billion
Farmgate Value of California Winegrapes	\$2.3 billion
Wine Related Tourism Expenditures	\$2.1 billion
Number of Wine Related Visits	20.7 million
	\$3.3 billion CA and Local
Taxes Paid in California	\$3.9 billion Federal
	\$6.6 billion State and Local
Total Taxes Paid in U.S.	\$8.1 billion Federal
Charitable Contributions ⁴	\$101.5 million

Statistics based on 2008 data

¹From the Alcohol and Tobacco Tax and Trade Bureau's list of Bonded Wineries

²Excludes exports

³Excludes exports and winery direct sales

⁴Our surveys indicate that winery charitable contributions average 1.7% of sales