

TABLE 6.1
WORLD WINE CONSUMPTION - RANKED BY CONSUMPTION (1)
2007 - 2010, % CHANGE 2010/2007, % CHANGE 2010/2007
AND PERCENT OF WORLD CONSUMPTION - 2010
(LITERS 000)

COUNTRY/ TERRITORY (2)	2007	2008	2009	2010	% CHANGE 2010/2007	% CHANGE 2010/2009	% OF WORLD CONSUMPTION 2010 (3)
WORLD TOTAL	23,232,181	23,297,122	23,056,457	23,213,782	0.08%	0.68%	100.00%
UNITED STATES	2,752,058	2,761,867	2,762,126	2,912,041	5.8%	5.4%	12.54%
FRANCE	3,034,900	2,973,300	2,930,400	2,892,000	(4.7%)	(1.3%)	12.46%
ITALY	2,368,500	2,616,600	2,460,000	2,450,000	3.4%	(0.4%)	10.54%
GERMANY	2,013,500	2,013,500	2,025,000	2,020,500	0.3%	(0.2%)	8.69%
UNITED KINGDOM	1,224,900	1,245,400	1,268,000	1,320,000	7.8%	4.1%	5.68%
RUSSIA	1,113,000	1,168,700	1,145,200	1,150,000	3.3%	0.4%	4.95%
SPAIN	1,339,100	1,216,800	1,127,100	1,060,000	(20.8%)	(6.0%)	4.56%
ARGENTINA	1,116,600	1,067,700	1,034,500	971,400	(13.0%)	(6.1%)	4.18%
CHINA	802,300	844,500	889,000	929,000	15.8%	4.5%	4.00%
AUSTRALIA	483,400	481,500	520,000	530,000	9.6%	1.9%	2.28%
ROMANIA	524,200	546,400	509,700	509,700	(2.8%)	0.0%	2.19%
PORTUGAL	452,400	457,000	451,500	447,700	(1.0%)	(0.8%)	1.93%
BRAZIL	325,400	300,500	350,500	355,000	9.1%	1.3%	1.53%
NETHERLANDS	269,800	304,200	346,000	347,000	28.6%	0.3%	1.49%
SOUTH AFRICA	355,700	356,200	340,000	346,000	(2.7%)	1.8%	1.49%
CANADA	358,000	351,200	335,000	336,000	(6.1%)	0.3%	1.45%
CHILE	298,000	233,900	260,400	311,800	4.6%	19.7%	1.34%
GREECE	321,900	340,300	302,900	295,500	(8.2%)	(2.4%)	1.27%
SWITZERLAND	292,000	291,100	288,500	290,500	(0.5%)	0.7%	1.25%
BELGIUM	293,100	267,600	284,800	284,300	(3.0%)	(0.2%)	1.22%
AUSTRIA	268,000	241,000	240,000	240,000	(10.4%)	0.0%	1.03%
JAPAN	235,000	237,500	237,000	239,000	1.7%	0.8%	1.03%
HUNGARY	323,900	250,300	234,000	231,000	(28.7%)	(1.3%)	0.99%
UKRAINE	220,100	218,700	210,100	205,000	(6.9%)	(2.4%)	0.88%
SWEDEN	162,800	179,400	201,000	200,000	22.9%	(0.5%)	0.86%
CZECH REPUBLIC	174,000	174,500	190,000	198,000	13.8%	4.2%	0.85%
DENMARK	151,800	184,000	189,000	193,000	27.1%	2.1%	0.83%
CROATIA	120,300	124,500	120,000	118,000	(1.9%)	(1.7%)	0.51%
NEW ZEALAND	91,800	87,400	92,700	92,100	0.3%	(0.6%)	0.40%
URUGUAY	87,000	88,000	89,500	89,500	2.9%	0.0%	0.39%
BULGARIA	86,200	85,000	80,000	80,000	(7.2%)	0.0%	0.34%
POLAND	69,300	77,700	77,000	79,000	14.0%	2.6%	0.34%
SLOVENIA	79,400	79,900	74,000	73,000	(8.1%)	(1.4%)	0.31%
IRELAND	77,400	58,900	68,400	71,000	(8.3%)	3.8%	0.31%
Norway	66,903	68,250	71,182	68,701	2.7%	(3.5%)	0.30%
SLOVAKIA	61,400	57,100	64,900	64,900	5.7%	0.0%	0.28%
FINLAND	55,900	55,500	59,700	60,600	8.4%	1.5%	0.26%
MEXICO	62,000	55,000	55,000	55,000	(11.3%)	0.0%	0.24%
BELARUS	53,500	53,500	53,500	53,500	0.0%	0.0%	0.23%
ANGOLA	57,100	56,600	50,000	49,000	(14.2%)	(2.0%)	0.21%
Hong Kong	23,404	33,418	45,008	45,627	95.0%	1.4%	0.20%
PARAGUAY	36,000	36,500	36,600	36,600	1.7%	0.0%	0.16%
ALGERIA	35,000	35,000	34,000	33,000	(5.7%)	(2.9%)	0.14%
MOROCCO	34,700	34,000	32,000	31,000	(10.7%)	(3.1%)	0.13%
MOLDOVA	27,400	27,000	27,000	27,000	(1.5%)	0.0%	0.12%
LUXEMBOURG	26,200	28,000	26,000	25,800	(1.5%)	(0.8%)	0.11%
Singapore	24,982	26,075	23,743	25,440	1.8%	7.1%	0.11%
KAZAKHSTAN	26,000	25,800	25,000	25,000	(3.8%)	0.0%	0.11%
Korea South	34,708	28,696	25,816	24,454	(29.5%)	(5.3%)	0.11%
TUNISIA	23,000	22,700	23,400	23,400	1.7%	0.0%	0.10%
TURKEY	24,000	22,900	22,400	22,400	(6.7%)	0.0%	0.10%
Ghana	16,490	18,524	14,644	22,349	35.5%	52.6%	0.10%
TURKMENISTAN	23,900	22,600	22,000	22,000	(7.9%)	0.0%	0.09%
Nigeria	31,442	43,437	14,189	21,687	(31.0%)	52.8%	0.09%
UZBEKISTAN	19,600	20,000	20,000	20,000	2.0%	0.0%	0.09%
AFGHANSTAN	18,700	18,500	18,500	19,000	1.6%	2.7%	0.08%
LITHUANIA	18,100	18,000	19,000	19,000	5.0%	0.0%	0.08%
ALBANIA	18,200	18,200	18,200	18,200	0.0%	0.0%	0.08%
PERU	13,900	15,400	16,200	16,200	16.5%	0.0%	0.07%
CYPRUS	14,500	15,000	14,500	14,000	(3.4%)	(3.4%)	0.06%
LEBANON	13,500	13,800	14,000	14,000	3.7%	0.0%	0.06%
United Arab Emirate	10,322	15,059	10,760	13,609	31.9%	26.5%	0.06%
Taiwan	20,395	17,172	12,099	13,184	(35.4%)	9.0%	0.06%
ESTONIA	10,000	12,800	13,000	13,000	30.0%	0.0%	0.06%
MACEDONIA	12,500	11,600	12,500	13,000	4.0%	4.0%	0.06%
LATVIA	11,900	16,900	12,800	12,800	7.6%	0.0%	0.06%
Equatorial Guinea	11,492	13,696	12,187	12,730	10.8%	4.5%	0.05%
IVORY COAST	14,000	13,100	12,600	12,600	(10.0%)	0.0%	0.05%
Malaysia	7,151	6,600	7,661	12,139	69.8%	58.5%	0.05%
Colombia	11,429	10,622	11,557	11,879	3.9%	2.8%	0.05%

INDIA	8,100	9,900	11,200	11,200	38.3%	0.0%	0.05%
Thailand	10,419	10,531	9,968	10,916	4.8%	9.5%	0.05%
Benin	7,086	6,628	8,149	10,637	50.1%	30.5%	0.05%
Venezuela	23,622	20,846	15,056	9,447	(60.0%)	(37.3%)	0.04%
Burkina Faso	5,255	5,036	6,059	9,375	78.4%	54.7%	0.04%
Dominican Republic	8,612	8,418	8,026	9,346	8.5%	16.4%	0.04%
Togo	11,443	9,865	7,400	9,164	(19.9%)	23.8%	0.04%
Philippines	7,175	7,910	7,688	9,004	25.5%	17.1%	0.04%
Gabon	8,931	7,258	7,297	8,973	0.5%	23.0%	0.04%
MADAGASCAR	9,200	9,300	8,700	8,700	(5.4%)	0.0%	0.04%
MALTA	8,700	8,100	8,300	8,300	(4.6%)	0.0%	0.04%
GEORGIA	70,200	71,000	75,000	75,000	6.8%	0.0%	0.32%
Mozambique	9,009	10,955	11,272	7,428	(17.5%)	(34.1%)	0.03%
Vietnam	7,189	6,558	8,042	7,182	(0.1%)	(10.7%)	0.03%
Cuba	5,823	5,916	4,338	7,155	22.9%	64.9%	0.03%
ISRAEL	7,100	7,300	7,000	7,000	(1.4%)	0.0%	0.03%
Panama	5,755	5,911	6,054	6,592	14.5%	8.9%	0.03%
Cameroon	7,988	7,129	7,220	6,559	(17.9%)	(9.2%)	0.03%
Senegal	7,576	8,571	7,657	6,443	(14.9%)	(15.9%)	0.03%
TAJIKISTAN	6,200	6,200	6,200	6,200	0.0%	0.0%	0.03%
Zimbabwe	573	2,044	4,576	6,033	953.4%	31.8%	0.03%
Kenya	4,740	3,990	4,028	5,701	20.3%	41.5%	0.02%
Costa Rica	5,086	5,338	4,822	5,412	6.4%	12.2%	0.02%
AZERBAIJAN	5,000	5,000	5,000	5,000	0.0%	0.0%	0.02%
Congo	3,437	4,782	4,740	4,450	29.5%	(6.1%)	0.02%
EGYPT	4,400	4,400	4,400	4,400	0.0%	0.0%	0.02%
Zambia	2,131	1,875	3,139	4,357	104.4%	38.8%	0.02%
Congo Dem. Rep.	4,494	4,557	3,398	4,311	(4.1%)	26.9%	0.02%
Macau	7,844	8,489	6,299	4,225	(46.1%)	(32.9%)	0.02%
ARMENIA	4,600	4,500	4,200	4,200	(8.7%)	0.0%	0.02%
Ecuador	5,333	5,252	3,759	4,157	(22.0%)	10.6%	0.02%
Bahamas	3,663	3,257	3,086	2,901	(20.8%)	(6.0%)	0.01%
Andorra	3,697	3,686	3,242	2,839	(23.2%)	(12.4%)	0.01%
Sao Tome & Princt	2,684	2,440	2,378	2,813	4.8%	18.3%	0.01%
Jamaica	2,939	2,369	2,315	2,811	(4.3%)	21.4%	0.01%
Netherlands Antilles	2,141	2,395	2,845	2,797	30.6%	(1.7%)	0.01%
New Caledonia	5,026	5,494	4,769	2,724	(45.8%)	(42.9%)	0.01%
Mauritius	2,660	2,920	2,229	2,697	1.4%	21.0%	0.01%
BOLIVIA	2,600	2,600	2,600	2,600	0.0%	0.0%	0.01%
Tanzania	2,358	2,382	3,200	2,554	8.3%	(20.2%)	0.01%
French Polynesia	3,252	3,654	3,588	2,432	(25.2%)	(32.2%)	0.01%
Puerto Rico (U.S.)	1,739	1,816	1,962	2,384	37.1%	21.5%	0.01%
Chad	629	689	849	2,379	278.5%	180.4%	0.01%
Guinea-Bissau	4,367	4,222	4,208	2,254	(48.4%)	(46.4%)	0.01%
Guatemala	2,205	1,908	2,271	2,240	1.6%	(1.4%)	0.01%
Serbia	1,389	1,880	2,402	2,237	61.1%	(6.9%)	0.01%
Mongolia	1,251	1,816	1,248	1,809	44.6%	44.9%	0.01%
Cape Verde	5,909	4,473	4,254	1,649	(72.1%)	(61.2%)	0.01%
Guinea	977	1,179	968	1,581	61.9%	63.4%	0.01%
Barbados	1,655	1,633	1,395	1,524	(7.9%)	9.3%	0.01%
KYRGYZSTAN	1,500	1,500	1,500	1,500	0.0%	0.0%	0.01%
St. Lucia	1,325	1,262	1,186	1,448	9.2%	22.1%	0.01%
Qatar	1,063	1,589	1,295	1,411	32.8%	8.9%	0.01%
El Salvador	1,227	958	987	1,409	14.8%	42.7%	0.01%
Seychelles	658	810	1,047	1,371	108.3%	31.0%	0.01%
Aruba	1,082	1,390	1,335	1,324	22.4%	(0.8%)	0.01%
Honduras	1,136	1,137	995	1,300	14.4%	30.7%	0.01%
Ethiopia	492	401	453	1,246	153.4%	175.1%	0.01%
Malawi	319	10,291	1,552	1,218	282.1%	(21.5%)	0.01%
Bermuda	1,799	1,402	1,429	1,195	(33.6%)	(16.4%)	0.01%
Melilla	1,008	1,020	1,162	1,084	7.6%	(6.7%)	0.00%
Cayman Islands	1,683	1,678	1,644	1,068	(36.5%)	(35.0%)	0.00%
Trinidad & Tobago	1,115	1,224	1,004	1,036	(7.1%)	3.1%	0.00%
Uganda	731	631	884	1,024	40.0%	15.8%	0.00%
Maldives	820	839	748	998	21.7%	33.4%	0.00%
Indonesia	872	730	932	964	10.6%	3.4%	0.00%
Fiji	832	940	747	889	6.8%	19.0%	0.00%
Niger	578	592	470	871	50.6%	85.3%	0.00%
Turks & Caicos Islan	699	827	739	869	24.3%	17.6%	0.00%
Bahrain	1,201	1,045	1,179	835	(30.4%)	(29.2%)	0.00%
Cambodia	748	946	754	786	5.0%	4.2%	0.00%
Sri Lanka	695	743	673	709	2.1%	5.3%	0.00%
Antigua & Barbuda	927	725	717	685	(26.1%)	(4.4%)	0.00%
Haiti	700	523	715	666	(5.0%)	(6.8%)	0.00%
Mayotte	944	724	832	617	(34.6%)	(25.8%)	0.00%
Ceuta	1,437	978	937	614	(57.3%)	(34.5%)	0.00%
Sierra Leone	217	524	839	601	177.1%	(28.4%)	0.00%
Bosnia	1,096	1,228	1,328	589	(46.3%)	(55.7%)	0.00%
Nicaragua	686	545	444	581	(15.3%)	30.8%	0.00%
Virgin Islands (British	749	671	595	534	(28.7%)	(10.3%)	0.00%
Mali	265	246	265	533	100.9%	101.3%	0.00%

Gibraltar	413	492	532	506	22.3%	(4.9%)	0.00%
Oman	251	299	337	491	95.6%	45.8%	0.00%
Liberia	172	166	168	472	174.9%	180.2%	0.00%
French Oceania	478	311	560	450	(5.9%)	(19.6%)	0.00%
Papua New Guinea	333	447	509	431	29.3%	(15.5%)	0.00%
Laos	577	623	543	410	(28.9%)	(24.4%)	0.00%
Reunion	482	423	1,049	389	(19.2%)	(62.9%)	0.00%
Dutch Territories	381	317	177	375	(1.5%)	112.0%	0.00%
Suriname	512	722	914	370	(27.7%)	(59.5%)	0.00%
Jordan	407	351	444	351	(13.9%)	(21.1%)	0.00%
Nepal	513	391	215	338	(34.2%)	56.9%	0.00%
French Terr. in Africa	13	76	80	333	2497.0%	317.2%	0.00%
Greenland	924	784	857	312	(66.2%)	(63.6%)	0.00%
Faroe Islands	302	369	445	308	2.2%	(30.7%)	0.00%
Grenada	247	263	263	283	14.4%	7.5%	0.00%
Swaziland	277	167	238	261	(5.6%)	10.0%	0.00%
East Timor	149	199	329	253	70.1%	(23.2%)	0.00%
Virgin Islands (U.S.)	325	419	213	236	(27.4%)	10.9%	0.00%
Iraq	103	222	160	234	126.5%	46.4%	0.00%
Djibouti	235	231	277	232	(1.4%)	(16.3%)	0.00%
Belize	254	222	306	222	(12.4%)	(27.4%)	0.00%
Kosovo	244	283	254	221	(9.3%)	(12.8%)	0.00%
Central African Repu	277	236	271	220	(20.7%)	(18.8%)	0.00%
Vanuatu	194	310	259	212	8.9%	(18.3%)	0.00%
Cook Islands	187	158	153	187	0.4%	22.5%	0.00%
Dominica	185	77	104	172	(6.7%)	66.0%	0.00%
Montenegro	117	235	205	172	46.1%	(16.5%)	0.00%
Liechtenstein	167	171	379	171	2.5%	(54.9%)	0.00%
St. Kitts & Nevis	114	241	209	163	42.6%	(22.2%)	0.00%
Saudi Arabia	1,671	205	95	161	(90.3%)	69.4%	0.00%
Guam	114	97	83	161	40.7%	94.3%	0.00%
Syria	87	146	113	159	82.4%	41.3%	0.00%
St. Pierre & Miquelon	152	182	183	150	(1.3%)	(17.9%)	0.00%
Libya	1	62	87	148	10079.3%	70.8%	0.00%
Gambia	401	285	205	143	(64.3%)	(30.1%)	0.00%
Falkland Islands	179	125	133	128	(28.9%)	(4.1%)	0.00%
Burundi	133	81	135	121	(8.7%)	(10.0%)	0.00%
St. Vincent & the Gre	127	128	114	117	(7.5%)	2.4%	0.00%
Comoros	113	90	140	112	(1.0%)	(20.2%)	0.00%
Bangladesh	104	167	167	108	4.2%	(35.0%)	0.00%
Pakistan	125	23	47	108	(13.7%)	129.4%	0.00%
Rwanda	58	100	41	107	85.2%	164.6%	0.00%
Anguilla	70	62	58	104	48.3%	80.6%	0.00%
Norfolk Island	108	105	89	100	(7.8%)	12.2%	0.00%
Myanmar Burma)	112	56	81	94	(16.1%)	16.6%	0.00%
Guyana	344	88	72	92	(73.3%)	26.8%	0.00%
Sudan	54	68	35	86	59.3%	148.7%	0.00%
Solomon Islands	76	67	74	83	9.8%	12.6%	0.00%
Samoa (Western)	97	55	70	82	(15.7%)	17.5%	0.00%
St. Helena	56	120	64	63	12.2%	(2.1%)	0.00%
Kuwait	12	27	36	61	389.5%	70.4%	0.00%
Martinique	17	19	18	52	213.1%	192.9%	0.00%
Tonga	103	71	75	51	(49.8%)	(31.1%)	0.00%
Vatican City State	50	62	65	51	1.6%	(22.0%)	0.00%
S. Georgia & S. San	-	-	142	46		(67.9%)	0.00%
Marshall Islands	10	15	22	44	363.0%	104.4%	0.00%
Wallis & Futuna Islar	82	87	27	43	(47.5%)	60.7%	0.00%
Montserrat	1	5	8	39	4846.7%	419.5%	0.00%
Brunei Darussalam	18	31	25	37	110.9%	49.9%	0.00%
Namibia	288	139	99	32	(88.7%)	(67.4%)	0.00%
Tuvalu	4	9	29	30	612.3%	3.3%	0.00%
Christmas Island	23	263	19	25	8.9%	31.2%	0.00%
Micronesia	12	21	11	25	111.1%	123.2%	0.00%
Korea North	94	32	56	21	(77.4%)	(62.6%)	0.00%
Nauru	3	1	2	13	339.0%	594.7%	0.00%
Yemen	2	4	11	12	424.7%	12.2%	0.00%
Antarctica	14	1	9	12	(14.5%)	26.7%	0.00%
Eritrea	7	27	11	11	51.7%	3.1%	0.00%
Mauritania	38	19	35	10	(73.7%)	(72.0%)	0.00%
Palau	23	8	19	9	(62.7%)	(53.8%)	0.00%
Kiribati	48	5	7	8	(82.5%)	24.3%	0.00%
Niue	3	22	4	8	177.4%	107.6%	0.00%
Punta Arenas (Chile)	11	9	14	8	(26.0%)	(42.9%)	0.00%
Cocos Islands	12	5	4	7	(44.1%)	53.2%	0.00%
Iran	36	36	13	6	(82.6%)	(52.8%)	0.00%
San Marino	5	17	5	5	13.4%	0.1%	0.00%
Northern Mariana Isl	2	1	1	3	22.5%	125.9%	0.00%
Guadeloupe	6	65	-	1	(82.3%)		0.00%
WORLD TOTAL	23,232,181	23,297,122	23,056,457	23,213,782	0.08%	0.68%	100.00%

- (1) Ranked by consumption in 2010
- (2) A total of 230 countries are listed in Table 6.1. Wine consumption in countries listed in UPPER CASE are primarily wine producing countries. Reliable consumption data is also available in other countries, such as the United Kingdom, and those countries are also listed in UPPER CASE. Wine consumption data in the countries listed in "Upper and Lower case" are generally not wine producing countries and consumption data is not available or is not reliable. Consumption in these countries has been estimated by TDA by using the combined **exports** of the major wine producing countries to estimate wine imports in 160 countries. Exports from the EU 27 countries, Argentina, Australia, Chile, New Zealand, South Africa and the United States have been aggregated to indicate consumption in the countries listed in "'Upper and Lower" case. The 33 countries included in the export aggregation represented 85.8% of world wine production in 2010.
- (3) "0.0%" indicates less than .1%.